## **Beattie Family Foundation** Small Business Grant Request/Proposal Instructions

In order to help as many people as possible and still make a meaningful contribution, Beattie Family Foundation grants typically range from \$1,000.00 to \$5,000.00

While your grant request can be in any format you choose, following is a list of information we need to make an appropriate decision on the use of our limited funds. We ask that your request include all of the following.

## **Background information:**

Please provide a brief narrative about each of the following:

- Who you are (name, address, etc.)
- Your background, experience and past education
- Information about your family
- A review of your current personal and business financial circumstances
- Information regarding your personal, family and business goals.

## Grant Request:

Please tell us:

- How much of a grant you are requesting
- Why you are requesting from us instead of borrowing or looking elsewhere
- The exact purpose/use of the amount requested
- How the grant would affect you, your business and your family

## **Business Plan:**

We require a formal business plan for the awarding of any grant. Your business plan should include at a minimum the following:

- Introductory cover page.
- Executive summary
- Business description
- Business environment review
- Competitive analysis (review of competitors and your competitive strengths)
- Market analysis
- Marketing plan
- Operating plan
- Financial plan

Your information and request may be mailed to Beattie Family Foundation, PO Box 1389, Bountiful Utah 84011. You may also submit via email to: contact@beattiefamilyfoundation.org